



Charro Days Fiesta Parade Invitation

Dear Amigos,

It's celebration time, and Charro Days, Inc. invites you or your organization to enter this year's Charro Days Fiesta Parades. We are excited to continue our time-honored tradition of celebrating our bordering cities and their community friendship! This year's parades are scheduled for:

Friday, February 24, 2023: "Illuminated Night Parade" @7:00 P.M.

Activities begin approximately around 5:00 P.M.

Saturday, February 25, 2023: "Grand International Parade" @1:00 P.M. - Color Guard Parade @2:30 P.M.

Activities begin approximately around 11:45 A.M.

ENTRANT INFORMATION:

- **Entry deadline is Friday, February 3, 2023, by 5:00 P.M.**
- Entry forms are located at: www.charrodaysfiesta.com or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas, 78520.
- **Organizations** are charged a **\$300.00** entry fee per parade. Please submit payment of cash, check, or credit card made payable to CHARRO DAYS, INC. with completed entry. ***If participating in both parades, a discounted fee of \$400.00 will be charged. No applications will be accepted via email.***
- **Non-profit organizations** (with an official proof of status) are charged a **\$200.00** entry fee per parade. Please submit payment of cash, check made payable to CHARRO DAYS, INC. ***If participating in both parades, a discounted fee of \$250.00 will be charged. No applications will be accepted via email.***
- Political entries are charged a **\$500.00** fee. **A car entry will ONLY participate in the Color Guard Parade at 12:30 P.M. A float entry allows participation in the Grand International Parade and the Illuminated Parade.** Political advertising (signs, brochures, etc.) are not allowed.
- School student bands, accompanying cheerleaders and drill teams will not be charged a fee, and will be assembled at Sams Memorial Stadium. (Cheerleaders and dance teams may not participate without a band).
- Late entries received after the entry deadline will be charged a \$100.00 late fee.
- No entries will be accepted after Friday, February 10, 2023. NO EXCEPTIONS.
- The late fee is also applicable to non-profit organizations.
- Assembly will be on Central Blvd. to W. Elizabeth and Jefferson St. to Villa Maria Blvd.
- **Assembly report time is 2 hours before parade time for float and all equipment.**
- Float personnel may arrive one hour before the parade. Parade time and preparation involves standing and being outside. Small children and adults may find this to be extremely tiring. Please plan accordingly.
- Official parade numbers will be available for pickup ONLY at Charro Days Headquarters starting on Thursday, February 16, 2023.

We look forward to receiving your entry and your participation in this year's event!

Sincerely,
Henry LeVrier
Charro Days Inc. – President



Charro Days Fiesta 2023 Parades

Presented by Charro Days, Inc.

Parade Entry Application

Deadline: Friday, February 3, 2023



Please complete the following section with your selection for parade entry. You will need to complete one entry form per parade. Select the box for the date/parade entry application. If you are planning to enter for more than one parade, you will need to complete an entry form per parade.

- Friday, February 24, 2023: **"Illuminated Night Parade"** @7:00 P.M.
- Saturday, February 25, 2023: **"Color Guard Parade"** @12:30 P.M
- Saturday, February 25, 2023: **"Grand International Parade"** @1:00 P.M.

Please complete the following information regarding your parade entry:

- Band (Only Cheerleaders and drill teams that follow a marching band will be allowed.
- Float Name: _____
- Political Entry: _____
- Length of Entry _____
(including number of vehicles)
- Music: Yes No
- Live *OR* Recorded

THERE WILL BE NO STOPPING TO PERFORM DURING THE PARADE. ALL DANCING MUST BE IN A CONTINUOUS FORWARD MOVEMENT.

List Name of Song(s) Selection: _____

Color Guard Parade Specific:

- Color Guard
- Car Club
- Motorcycle Club
- Political Car
- Other _____

Name of Organization/School: _____

Contact Name: (Printed): _____

Contact Phone (Day): _____

Contact Phone (Evening): _____

Contact Email Address: _____

Contact Street Address: _____

(include City/State) _____

Signature: _____

- Brief Description of Entry: Please see attached "Announcer's Script" (Must be completed and returned with entry form)
- **Political advertising (signs, brochures, etc.) are not allowed.**
- All applications must be filled out completely and legibly. **No applications will be accepted via email.**

For Office Use Only:

Date Application w/ Payment Received: _____ Initials: _____

Date Application Approved: _____ Initials: _____

Date Rules and Regulations Provided: _____ Initials: _____



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RELEASE AND CONSENT

The participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any record of this event. I have received, read and agreed to comply with ALL the rules and regulations that govern our participation. I understand that violation of these rules will forfeit our participation. I agree to indemnify and hold harmless Charro Days, Inc., City of Brownsville, volunteers, staff, employees, and all persons from all claims or causes of any kind whatsoever which may arise thereafter, attributable to, involving, arising out of or in any manner resulting from participation in the Charro Days parades. **The entry fees to the Charro Days Parades are non-refundable (NO EXCEPTIONS). Please confirm with Charro Days (956-542-4245) that your application was accepted and approved.**

Note: All applications are reviewed prior to acceptance. Charro Days, Inc. reserves the right to screen and potentially reject any application/entry.

Printed Name: _____

Signature: _____

Title: _____

Date: _____

CHARRO DAYS FIESTA PARADES' RULES

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Charro Days theme and/or lights must be observed for all entries (floats, vehicles, etc.). We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before Friday, February 3, 2023. **No applications will be accepted via email.**
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (ONLY 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be taped to the inside of the vehicle's windshield under the rear-view mirror prior to entering checkpoint of the parade holding area (Mandatory/ **NO EXCEPTIONS**. Entry numbers will be available Thursday, February 16, 2023.
6. Only approved vehicles by Charro Days, Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry. Car/Motorcycle entries will follow ROTC units at 12:30 P.M.
8. Walking entrants (nonprofit or otherwise) are limited to 20 people per entry. Exceeding the 20-entrant limit will require a fee and separate entry form for each group of 20 members. Walker entries will follow ROTC units at 12:30 P.M.
9. All entrants shall report to a Parade Representative no less than 2 hours before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) prior to entering the parade holding area. Holding area entrance is from Central Blvd. to W. Elizabeth and Jefferson Street to Villa Maria Blvd. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

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CHARRO DAYS FIESTA PARADES' REGULATIONS

1. The following may not be distributed or carried on vehicle, float by any parade entry participant:
 - flowers, candies, samples, objects, pamphlets, etc.
 - political signs, bumper stickers, or any other political paraphernalia.
2. Sound Systems:
 - Must be restricted to music only, no talking and must comply with the Charro Days theme.
 - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
 - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle.
 - Driver's license, vehicle insurance, safety chains and fire extinguishers are required for all trailers and vehicles. **Be advised that these items will be checked at the staging area on day of parade.**
 - Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.

IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.

Name of Organization/Business: _____

I, _____, have read all the rules and regulations and will share the information with all the persons involved with this entry.

Name (Printed): _____

Title: _____

Signature: _____

Date: _____

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ANNOUNCER'S SCRIPT:

Please provide complete information for the Master of Ceremonies and media. The script will be used as a guide for your group's presentation and may or may not be used verbatim. Failure to provide this form may result in entry not being recognized by the emcee at the Charro Days, Inc. bandstand. Thank you for your assistance!

Name of Business/Organization: _____

Please showcase your organization by providing SHINING details you would like announced before/during/ or after presentation:

Describe your group and what they will be performing:

Blank space for describing the group and performance.

Title of song used for performance:

Blank space for the title of the song.

Organization: Awards, Recognition, & Accolades:

Blank space for awards, recognition, and accolades.

Names to Announce (Directors, Business Owners, Staff, School Members, Performers, Sponsors, Representatives, etc...):

Blank space for names to announce.

Name:

Title:

Multiple horizontal lines for entering names.

Multiple horizontal lines for entering titles.

Please attach the typed Announcer's Script to the Application Form. If not possible at this time, please submit this form before receiving your entry number on February 16, 2023. Thank You!

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