



Charro Days Fiesta Parade Invitation

Dear Amigos,

Charro Days Inc. invites you or your organization to enter this year's Charro Days Fiesta Parades. Our theme of celebrating the Mexican and American friendship is still the same. This year's parades are scheduled for:

Friday, February 25, 2022

7:00 P.M. Illuminated Parade

Saturday, February 26, 2022

12:30 P.M. Color Guard & 1:00 P.M. Grand International Parade

ENTRANT INFORMATION:

- **Entry deadline is Friday, February 4, 2022, by 5:00 P.M.**
- Entry forms are located at: www.charrodaysfiesta.com or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas 78520.
- **Organizations** are charged a **\$300.00** entry fee per parade. Please submit payment of cash, check, or credit card made payable to CHARRO DAYS, INC. with completed entry form (included in this packet) at your earliest convenience before deadline. **If participating in both parades, a discounted fee of \$400.00 will be charged.**
- **Non-profit organizations** (with an official proof of status) are charged a **\$200.00 entry fee per parade**. Please submit payment of cash, check made payable to CHARRO DAYS, INC. with completed entry form at your earliest convenience before deadline. **If participating in both parades, a discounted fee of \$250.00 will be charged.**
- Political entries are charged a **\$500.00** fee. A car entry will ONLY participate in the Color Guard Parade at 12:30 p.m. A float entry allows participation in the Grand International Parade and the Illuminated Parade. Political advertising (signs, brochures, etc.) are not allowed.
- School student bands, accompanying cheerleaders and dance teams will not be charged a fee, and will be assembled at Sams Memorial Stadium.
- Late entries received after the entry deadline will be charged a \$100.00 late fee.
- No entries will be accepted after Friday, February 11, 2022, (NO EXCEPTIONS).
- The late fee is also applicable to non-profit organizations.
- Assembly will be on Central Blvd. to W. Elizabeth and Jefferson St. to Villa Maria Blvd.
- Assembly report time is 3 hours before parade time for float and all equipment.
- Float personnel may arrive one hour before the parade.
- Official parade numbers will be available for pickup ONLY at Charro Days Headquarters starting on Thursday, February 17, 2022.

We look forward to receiving your entry and your participation in this year's event!

Sincerely,

Henry LeVrier
Charro Days Inc. – President



Charro Days Fiesta 2022 Parades

Presented by Charro Days Inc.

Parade Entry Application

Deadline: Friday, February 4, 2022

Illuminated Parade: Friday, February 25, 2022 @ 7:00 P.M.

Color Guard Parade: Saturday, February 26, 2022 @ 12:30 P.M.

Grand International Parade: Saturday, February 26, 2022 @ 1:00 P.M.



Please Check One for the: 12:30 p.m. Color Guard Parade Color Guard Walkers Car Clubs Motorcycle Clubs

Please Check One for the: 1:00 p.m. Grand International Parade Band (Only cheerleaders and dance teams that

follow a marching band will be allowed.) Float Name: _____ Length of Entry (Including vehicle):

_____ (Only vehicles towing a float will be allowed.)

Please select parade entry with checkmark:

Illuminated Parade, Friday, February 25, 2022 Color Guard Parade, Saturday, February 26, 2022

Grand International Parade, Saturday, February 26, 2022 Both Parades (Illuminated Parade & Grand International Parade)

THERE WILL BE NO STOPPING TO PERFORM DURING THE PARADE. ALL DANCING MUST BE IN A CONTINUOUS FORWARD MOVEMENT.

Organization/School: _____

Contact Name: _____

Contact Phone (Day and Evening): _____ Fax Number: _____

Contact Street Address: _____ City/State: _____

Contact Email: _____

Please indicate if your participants include children under the age of TEN (10). YES NO # of Participants: ____

MUSIC: YES NO LIVE or Recorded Name of SONG(s): _____

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- School student bands, accompanying cheerleaders, and dance teams will not be charged a fee.
- All applications must be returned to the Charro Days Inc. office with fees, on or before February 4, 2022, by 5:00 P.M. with payment in cash, checks or credit card made payable to Charro Days Inc. Late applications will be accepted no later than February 11, 2022, by 5:00 P.M. at the Charro Days Inc. office, with a late fee of \$100.00 per entry. After February 11, 2022, no entries will be accepted. (Please do not EMAIL or FAX applications).
- Brief Description of Entry: Please see attached "Announcer's Script"
- **Political advertising (signs, brochures, etc.) are not allowed.**
- **All applications must be filled out completely and legibly.**

RELEASE AND CONSENT

The participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any record of this event. I have received, read and agreed to comply with ALL the rules and regulations that govern our participation. I understand that violation of these rules will forfeit our participation. I agree to indemnify and hold harmless Charro Days, Inc., City of Brownsville, volunteers, staff, employees, and all persons from all claims or causes of any kind whatsoever which may arise thereafter, attributable to, involving, arising out of or in any manner resulting from participation in the Charro Days parades. **The entry fees to the Charro Days Parades are non-refundable (no exceptions). Please confirm with Charro Days (956-542-4245) that your application was accepted and approved.**

Note: All applications are reviewed prior to acceptance. Charro Days Inc. reserves the right to screen and potentially reject any application/entry.

Printed Name: _____

Signature: _____

Title: _____

Date: _____

For Office Use Only:

Date Application with Money Received: _____

Initials: _____

Parade # _____

Date Rules and Regulations Provided: _____

Initials: _____

Date of Proof of Insurance Checked: _____

Initials: _____

Date Application Approved: _____

Initials: _____

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CHARRO DAYS FIESTA PARADES' RULES

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Charro Days theme and/or lights must be observed for all entries (floats, vehicles, etc.). We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before **Friday, February 4, 2022**.
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (No more than 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be taped to the inside of the vehicle's windshield under the rear-view mirror prior to entering checkpoint of the parade holding area (Mandatory/ No Exceptions!). **Entry numbers will be available Thursday, February 17, 2022.**
6. Entries must provide proof of insurance for vehicles participating in the parade prior to receiving assigned entry number. Only approved vehicles by Charro Days Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry. Car/Motorcycle entries will follow ROTC units at 12:30 P.M.
8. Walking entrants (nonprofit or otherwise) are limited to 20 people per entry. Exceeding the 20-entrant limit will require a fee and separate entry form for each group of 20 members. Walker entries will follow ROTC units at 12:30 P.M.
9. All entrants shall report to a Parade Representative no less than 3 (three) hours before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) prior to entering the parade holding area. Holding area entrance is from Central Blvd. and Jefferson street. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

CHARRO DAYS FIESTA PARADES' REGULATIONS

1. The following may not be distributed or carried on vehicle, float by any parade entry participant:
 - flowers, candies, samples, objects, pamphlets, etc.; (Unless approved by the Charro Days Committee for a fee of \$250.00 per parade)
 - religious signs;
 - political signs, bumper stickers or any other political paraphernalia.
2. Sound Systems:
 - Must be restricted to music only, no talking and must comply with the Charro Days theme;
 - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
 - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle;
 - Safety chains and fire extinguishers are required on all trailers or vehicles. Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.
4. Other:
 - Approved vehicles include: vehicles towing floats or those approved by Charro Days Inc.
 - Parade Committee will furnish a list of all approved entrants to the Chief of Police/designated representative before each parade.

IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.

Name of Organization/Business: _____ Date: _____

I, _____, have read all the rules and regulations and will share the information with all of the persons involved with this entry.

Name: _____ Title: _____

Signature: _____

For Office Use Only:

Date Application with Money Received: _____

Initials: _____

Parade # _____

Date Rules and Regulations Provided: _____

Initials: _____

Date of Proof of Insurance Checked: _____

Initials: _____

Date Application Approved: _____

Initials: _____

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ANNOUNCER'S SCRIPT

Please provide complete information for the Master of Ceremonies and media. Announcer's scripts are a guide for announcers and may not be said verbatim. Failure to provide this form may result in entry not being recognized by the emcee at the Charro Days bandstand.

Name of Business or Organization: _____

TYPED NARRATIVE:

(Please SHOW CASE your campus/organization by telling us what you would like announced to help your campus/organization SHINE!)
Describe your business/organization & what they will be performing:

Song that will be performed to:

Business/Campus/Organization-Awards, recognitions & accolades:

Business/Campus/Organization Designee's Signature:

Names to Announce: (Ex. Directors, Business Owners, Principals, Sponsors, Representatives, Captains, etc.)

Name:

Title:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please attach the typed Announcer's Script to the Application Form. If not possible at this time, please submit this form before receiving your entry number on February 17, 2022. Thank You!

For Office Use Only:

Date Application with Money Received: _____
Date Rules and Regulations Provided: _____
Date of Proof of Insurance Checked: _____
Date Application Approved: _____

Initials: _____
Initials: _____
Initials: _____
Initials: _____

Parade # _____