



Baile Del Sol Vendor Guidelines

Dear Vendors,

Plans for the 2027 Charro Days Celebration are underway. The date for our “Kick-off” event, Baile Del Sol is set for **Saturday, February 20, 2027, from 12 noon- 6:00 p.m.** We are offering vendors the opportunity to place their individual stand in or around our Grandstand area, located around the Charro Days, Inc. Headquarters.

Here are some details regarding the event:

Space: Each space is approximately 8’X8’. Spaces will be marked for each vendor. Any special space request must be made and approved before the event. The Concession Committee will create and assign all space assignments. Please decorate the booth with a Charro Days theme.

Electrical: Electricity is available (110V & 220V), and vendors will be responsible for their own commercial-grade electrical connection cord (approximately 100 ft. long). All connections must be placed out of harm’s way for pedestrians and all Baile Del Sol attendees.

Cost: Will be determined by the Executive Director and Charro Days Board.

Parking: It is the responsibility of each vendor to secure vehicle parking. Vehicles will not be allowed to park in the Concession area around Charro Days Inc. Headquarters. NO EXCEPTIONS

Insurance: A certificate of liability insurance must be provided to Charro Days Fiesta, listing them as insured.

Guidelines:

- It is the responsibility of each vendor to comply with all regulations established by the City of Brownsville for the construction (if applicable) and operation of their respective stands.
- For information on obtaining health permits, please contact the City of Brownsville Public Health Department at (956) 542-3437 or visit 1034 E. Levee (City Plaza), 2nd floor. For information on obtaining Fire Permits, please contact the Fire Marshal’s office at (956)548-6075 or go to 1036 E. Levee.
- Concession set-up will be allowed starting Friday, February 19, 2027, after 4:00 p.m. and Saturday, February 20, 2027. All vehicles must be cleared from the parking area by 10:00 a.m. Charro Days Inc. will not be responsible for the loss of any items throughout the event.
- All stands, including equipment, must be removed from the site by 8:30 p.m. on Saturday, February 20, 2027, after the event. If the vendor does not remove the property, Charro Days Inc. will remove the property and will not be returned to the vendor. The Charro Days Inc. Committee may, at any time, make a reasonable determination that a vendor may pose an unacceptable risk of disruption to the festival/parade. Vendors not complying with the contract agreement shall be subject to expulsion from the premises by the police department and/or Charro Days Inc. Committee Representative.
- All items offered for sale will be subject to review and approval before the event to offer a variety of sellable items. All vendors must list in writing the items they wish to sell in the application attached.

Space applications are currently being accepted at the Charro Days Inc. office located on 455 E. Elizabeth St. Please **DO NOT EMAIL** applications. All Applications will be on a first-come, first-served basis. A limited number of vendors will be accepted. Please call the office at (956)542-4245 for availability of space and food being offered.

Sincerely,

Henry Levrier

Charro Days Inc. - President

