



Business Name (Company name that will be listed on printed materials)

Contact Person

Address

Phone

Email

I/We would proudly like to participate as a sponsor for Charro Days Fiesta 2027 at the following level:

- Charro/Level 1 - \$25,000
 China Poblana/Level 2 - \$20,000
 Maricahi/Level 3 - \$15,000
 Zarape/Level 4 - \$10,000
 Rebozo/Level 5 - \$5,000

I/We would like to sponsor for the amount of \$ _____, but will not be able to attend.

The Deadline to be a sponsor is December 10, 2026.

Agreement by this date will guarantee the sponsor's name appearing on the float, printed, radio, and television advertising. Please return the completed Sponsorship Agreement and sponsorship payment **in person** to Charro Days Headquarters, 455 E. Elizabeth Street, Brownsville, Texas 78520. Please email your company logo to charrodaysfiesta@gmail.com.

Sponsorship Authorized by: _____

Signature of Company Contact Person or Individual

Method of Payment: Cash Debit/Credit Check # _____

For Office Use Only:

Date Application Received: _____ Date Approved: _____ Date of Payment: _____

Initials: _____

455 E. Elizabeth Street Brownsville, Texas, 78520 - (956)542-4245



Business Name (Company name that will be listed on printed materials)

Contact Person

Address

Phone & Email

Parade Participation

Please select the parade(s) you will participate in:

- Illuminated Parade (Friday)
- Grand International Parade (Saturday)
- Both Parade (Friday & Saturday)

Entry Type

What type of entry will you have?

- Float provided by Charro Days
- Float provided by you
- Vehicle
- Other: _____

Number of Entries

How many total entries will you have in the parade(s)?

Each vehicle/float counts as one entry

Number of Entries in the Illuminated Parade: _____

Number of Entries in the Grand International Parade: _____

Special Notes

Signature

Sponsor Representative Name (print)

Signature

Date