

Friday Parade Date
Mar. 1, 2024
Time: 7:00 p.m.

Saturday Parade Date
Mar. 2, 2024
Times: 12:30 & 1:00 p.m.



Parade Invitation

Dear Amigos,

It's celebration time, and Charro Days, Inc. invites you or your organization to enter this year's Charro Days Fiesta Parades. We are excited to continue our timed-honored tradition of celebrating our bordering cities and their community friendship! This year's parades are scheduled for:

Friday, March 1, 2024: "Illuminated Night Parade" @7:00 P.M.
Activities begin approximately around 5:00 P.M.

Saturday, March 2, 2024: "Color Guard Parade" @12:30 P.M.
"Grand International Parade" @1:00 P.M.
Activities begin approximately around 10:00 A.M.

ENTRANT INFORMATION:

- **Entry deadline is Friday, February 2, 2024, by 5:00 P.M.**
- Entry forms are located at: www.charrodaysfiesta.com or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas, 78520.
- **Organizations** are charged a **\$400.00** entry fee per parade. ***If participating in both parades, a discounted fee of \$600.00 will be charged.*** Please submit payment of cash, check, or credit card made payable to CHARRO DAYS, INC. with completed entry. Entry fees are non-refundable. No applications will be accepted via email.
- **Non-profit organizations** (with an official proof of status) are charged a **\$300.00 entry fee per parade.** Please submit payment of cash, check made payable to CHARRO DAYS, INC. ***If participating in both parades, a discounted fee of \$400.00 will be charged.*** No applications will be accepted via email.
- Political entries are charged a **\$500.00** fee. **A car entry will ONLY participate in the Color Guard Parade at 12:30 P.M. A float entry allows participation in the Grand International Parade and the Illuminated Parade.** Political advertising (signs, brochures, etc.) are not allowed.
- School student bands, accompanying cheerleaders and drill teams will not be charged a fee, and will be assembled at Sams Memorial Stadium. (Cheerleaders and dance teams may not participate without a band).
- Late entries received after the entry deadline will be charged a \$100.00 late fee. The late fee is also applicable to non-profit organizations.
- No entries will be accepted after Friday, February 9, 2024. (NO EXCEPTIONS).
- Assembly will be on Central Blvd. to W. Elizabeth and Jefferson St. to Villa Maria Blvd.
- ***Assembly report time is 2 hours before parade time for float and all equipment.***
- Float personnel may arrive one hour before the parade. Parade time and preparation involves standing and being outside. Small children and adults may find this to be extremely tiring. Please plan accordingly.
- Official parade numbers will be available for pickup ONLY at Charro Days Headquarters starting on Thursday, February 15, 2024.

We look forward to receiving your entry and your participation in this year's event!

Sincerely,
Henry LeVrier
Charro Days Inc. - President



Brownsville Christmas Parade Presented by Charro Days, Inc.

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Parade Rules

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Charro Days theme and/or lights must be observed for all entries (floats, vehicles, etc.). We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before Friday, February 2, 2024. **No Applications will be accepted via email.**
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (ONLY 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be **taped** to the inside of the vehicle's windshield under the rear view mirror **prior** to entering checkpoint of the parade holding area (Mandatory/ **NO EXCEPTIONS**). **Entry numbers will only be available Thursday, February 15, 2024.**
6. Only **approved vehicles** by Charro Days, Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry. *Car/Motorcycle entries will follow ROTC units at 12:30 p.m.*
8. Walking entrants (non-profit or otherwise) are limited to 20 people per entry. Exceeding the 20-entrant limit will require a fee and separate entry form for each group of 20 members. *Walker entries will follow ROTC units at 12:30 p.m.*
9. All entrants shall report to a Parade Representative **no less than 2 hours** before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) **prior** to entering the parade holding area. Holding area entrance is from Central Blvd. to W. Elizabeth to Villa Maria Blvd. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

Charro Days Fiesta Parade Regulations

1. The following may **NOT** be distributed or carried on vehicle, float by any parade entry participant:
 - flowers, candies, samples, objects, pamphlets, etc.;
 - political signs, bumper stickers or any other political paraphernalia.
2. Sound Systems:
 - Must be restricted to music only, no talking and must comply with the Charro Days theme;
 - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
 - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle;
 - **Driver's license, vehicle insurance, safety chains and fire extinguishers are required for all trailers and vehicles. Be advised that these items will be checked on day of parade at the staging area.** Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.

IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.

