

Charro Days, Inc.

Brownsville Christmas Parade Invitation

Dear Amigos,

Charro Days, Inc. invites you or your organization to enter this year's Brownsville Christmas Parade. The Brownsville Christmas Parade kicks-off the Christmas lighting season. All parade entries are required to be decorated with lights in the spirit of Christmas! This year's parade is scheduled for:

Monday, December 4, 2017, at 7:00 P.M.

Entrant information:

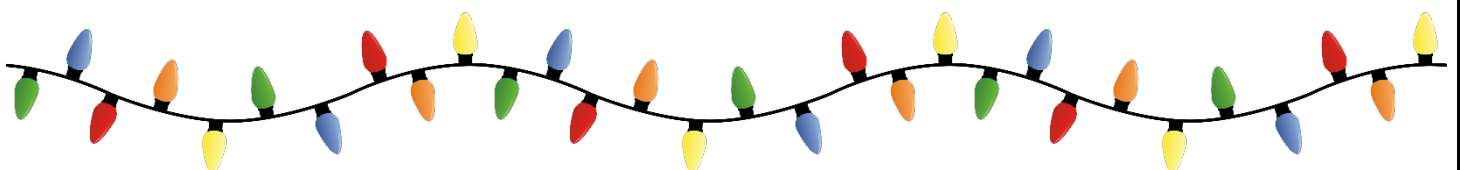
- **Entry deadline is Friday, November 10, 2017, by 5:00 P.M.**
- Entry forms are located at: www.charrodaysfiesta.com or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas 78520.
- There is a \$50.00 nonrefundable entry fee. Please submit payment of cash, check made payable to CHARRO DAYS, INC. with completed entry form.
- Non-profit organizations (with an official proof of status), school student groups, bands and accompanying cheerleaders, and dance teams will not be charged a fee.
- Late entries received after the entry deadline will be charged a \$25.00 late fee.
- No entries will be accepted after Friday, November 17, 2017, (NO EXCEPTIONS).
- The late fee is also applicable to non-profit organizations.
- Assembly will be on W. Elizabeth from Central Blvd. to W. 2nd St.
- Assembly report time is 1 ½ hours before parade time for float and all equipment.
- Parade time and preparation involves standing and being outside for 2-3 hours. Small Children and adults may find this to be extremely tiring. Please plan accordingly.

We look forward to receiving your entry and your participation in this year's event. As always, Charro Days Inc. will have Santa Claus at the end of the parade! (So please, do not include Santa Claus with your entry).

Sincerely,

Lucy Escamilla
Charro Days Inc. – President

The parade will be rescheduled only once in case of inclement weather for the following, Monday, December 11, 2017





2017 Brownsville Christmas Parade

Presented by Charro Days, Inc.

Parade Entry Application

Deadline: Friday, November 10, 2017

Parade: Monday, December 4, 2017

The parade will be rescheduled only once in case of inclement weather for the following, Monday, December 11, 2017



Please Circle One: Drill Team Band Float Walkers Other _____

Length of Entry (Including vehicle): _____ (Only vehicles towing a float will be allowed.)

THERE WILL BE NO STOPPING TO PERFORM DURING THE PARADE. ALL DANCING MUST BE IN A CONTINUOUS FORWARD MOVEMENT.

Organization/School: _____

Contact Name: _____

Contact Phone (Day and Evening): _____ Fax Number: _____

Contact Street Address: _____ City/State: _____

Contact Email: _____

Please indicate if your participants include children under the age of TEN (10). YES () NO () # of Participants: ____

MUSIC: YES NO LIVE or Recorded Name of SONG(s): _____

- A fee of \$50.00 shall be charged per entry, except for Non-profit organizations, school student groups, school bands and accompanying school Cheerleaders and Dance teams. An official certificate of status will be required for all Non-profit organizations.
- All applications must be returned to the Charro Days Inc. office with fees, on or before Friday, November 10, 2017, by 5:00 P.M. with payment in cash, credit card or check made payable to Charro Days Inc. Late applications will be accepted no later than November 18, 2016, by 5:00 P.M. at the Charro Days Inc. office, with a late fee of \$25.00 per entry. After Friday, November 17, 2017 no entries will be accepted.
- Brief Description of Entry: Please see attached "Announcer's Script"
- **Political advertising (signs, brochures, etc.) are not allowed.**

RELEASE AND CONSENT

The participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any record of this event. I have received, read and agreed to comply with ALL the rules and regulations that govern our participation. I understand that violation of these rules will forfeit our participation. I agree to indemnify and hold harmless Charro Days, Inc., City of Brownsville, volunteers, staff, employees, and all persons from any and all claims or causes of any kind whatsoever which may arise thereafter, attributable to, involving, arising out of or in any manner resulting from participation in the Brownsville Christmas Parade. **The entry fee to the Brownsville Christmas Parade is non-refundable (no exceptions). Please confirm with Charro Days (956-542-4245) that your application was accepted and approved.**

Note: All applications are reviewed prior to acceptance. Charro Days Inc. reserves the right to screen and potentially reject any application/entry.

Printed Name: _____

Signature: _____

Title: _____

Date: _____

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Parade # _____

Date Rules and Regulations Provided _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

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CHARRO DAYS FIESTA PARADE RULES

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Holiday theme and lights must be observed for all entries (floats, vehicles, etc.). Charro Days, Inc. will provide for the ONE SANTA CLAUS in the parade. We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before Friday, November 10, 2017.
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (No more than 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be taped to the inside of the vehicle's windshield under the rear view mirror prior to entering checkpoint of the parade holding area (Mandatory/ No Exceptions!). **Entry numbers will be available Monday, November 27, 2017.**
6. Entries must provide proof of insurance for vehicles participating in the parade prior to receiving assigned entry number. Only approved vehicles by Charro Days Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry.
8. Walking entrants (nonprofit or otherwise) are limited to 20 people per entry. Exceeding the 20 entrant limit will require a fee and separate entry form for each group of 20 members.
9. All entrants shall report to a Parade Representative no less than 1 1/2 (5:30 P.M.) hours before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) prior to entering the parade holding area. Holding area entrance is from Central Blvd. onto W. Elizabeth all the way to 2nd street. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

CHARRO DAYS FIESTA PARADE REGULATIONS

1. The following may not be distributed or carried on vehicle, float by any parade entry participant:
 - flowers, candies, samples, objects, pamphlets, etc.;
 - political signs, bumper stickers or any other political paraphernalia.
2. Sound Systems:
 - Must be restricted to music only, no talking and must comply with the Christmas/holiday theme;
 - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
 - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle;
 - Safety chains and fire extinguishers are required on all trailers or vehicles. Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.

IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.

Name of Organization/Business: _____ Date: _____

I, _____, have read all the rules and regulations and will share the information with all of the persons involved with this entry.

Name: _____ Title: _____

Signature: _____

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Date Rules and Regulations Provided _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

Parade # _____

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ANNOUNCER'S SCRIPT

Please provide complete information for the Master of Ceremonies and media. Announcer's scripts are a guide for announcers and may not be said verbatim. Failure to provide this form may result in entry not being recognized by the emcee at the Charro Days bandstand.

Name of Business or Organization: _____

TYPED NARRATIVE:

(Please SHOW CASE your campus/organization by telling us what you would like announced to help your campus/organization SHINE!)

Describe your group & what they will be performing:

Song that will be performed to:

Campus/ Organization-Awards, recognitions & accolades:

Principal or Organization Designee's Signature: _____

Names to Announce: (Ex. Principal, sponsors, captains, etc.)

Name:

Title:

Please attach the typed Announcer's Script to the Application Form. If not possible now, please submit this form before receiving your entry number. Thank You!

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Parade # _____

Date Rules and Regulations Provided _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

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