

Dear Amigos,

Charro Days Inc. invites you or your organization to enter this year's Brownsville Christmas Parade. The Brownsville Christmas Parade kicks-off the Christmas lighting season. All parade entries are required to be decorated with lights in the spirit of Christmas! This year's parade is scheduled for:

**Monday, December 5, 2016 at 7:00 P.M.**

Entrant information:

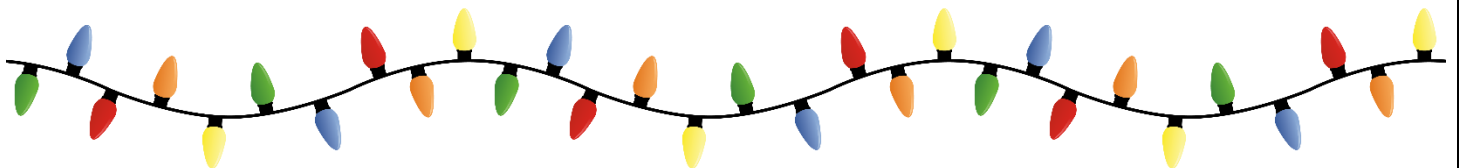
- **Entry deadline is Friday, November 11, 2016 by 5:00 P.M.**
- Entry forms are located at: [www.charrodaysfiesta.com](http://www.charrodaysfiesta.com) or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas 78520.
- There is a \$50.00 nonrefundable entry fee. Please submit payment of cash, check made payable to CHARRO DAYS, INC. with completed entry form.
- Non-profit organizations (with an official proof of status), school student groups, bands and accompanying cheerleaders, and dance teams will not be charged a fee.
- Late entries received after the entry deadline will be charged a \$25.00 late fee.
- No entries will be accepted after Friday, November 18, 2016, (NO EXCEPTIONS).
- The late fee is also applicable to non-profit organizations.
- Assembly will be on W. Elizabeth from Central Blvd. to W. 2<sup>nd</sup> St.
- Assembly report time is 1 ½ hours before parade time for float and all equipment.
- Parade time and preparation involves standing and being outside for 2-3 hours. Small Children and adults may find this to be extremely tiring. Please plan accordingly.

We look forward to receiving your entry and your participation in this year's event. As always, Charro Days Inc. will have Santa Claus at the end of the parade! (So please, do not include Santa Claus with your entry).

Sincerely,

Lucy Escamilla  
Charro Days Inc. – President

*\*The parade will be rescheduled only once in case of inclement weather for the following, Monday, December 12, 2016\**





# 2016 Brownsville Christmas Parade

Presented by Charro Days Inc.

Parade Entry Application

Deadline: Friday, November 11, 2016

Parade: Monday, December 5, 2016

*\*The parade will be rescheduled only once in case of inclement weather for the following, Monday, December 12, 2016\**



Please Check One: Drill Team Band Float Walkers Other \_\_\_\_\_

Length of Entry (Including vehicle): \_\_\_\_\_ (Only vehicles towing a float will be allowed.)

THERE WILL BE NO STOPPING TO PERFORM DURING THE PARADE. ALL DANCING MUST BE IN A CONTINUOUS FORWARD MOVEMENT.

Organization/School: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone (Day and Evening): \_\_\_\_\_ Fax Number: \_\_\_\_\_

Contact Street Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Please indicate if your participants include children under the age of TEN (10). YES ( ) NO ( ) # of Participants: \_\_\_\_

MUSIC: YES ( ) NO ( ) LIVE ( ) or Recorded ( ) Name of SONG(s): \_\_\_\_\_

- A fee of \$50.00 shall be charged per entry, except for Non-profit organizations, school student groups, school bands and accompanying school Cheerleaders and Dance teams. An official certificate of status will be required for all Non-profit organizations.
- All applications must be returned to the Charro Days Inc. office with fees, on or before November 11, 2016, by 5:00 P.M. with payment in cash or check made payable to Charro Days Inc. Late applications will be accepted no later than November 18, 2016, by 5:00 P.M. at the Charro Days Inc. office, with a late fee of \$25.00 per entry. After November 18, 2016 no entries will be accepted.
- Brief Description of Entry: Please see attached "Announcer's Script"
- **Political advertising (signs, brochures, etc.) are not allowed.**

### RELEASE AND CONSENT

The participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any record of this event. I have received, read and agreed to comply with ALL the rules and regulations that govern our participation. I understand that violation of these rules will forfeit our participation. I agree to indemnify and hold harmless Charro Days, Inc., City of Brownsville, volunteers, staff, employees, and all persons from any and all claims or causes of any kind whatsoever which may arise thereafter, attributable to, involving, arising out of or in any manner resulting from participation in the Brownsville Christmas Parade. **The entry fee to the Brownsville Christmas Parade is non-refundable (no exceptions). Please confirm with Charro Days (956-542-4245) that your application was accepted and approved.**

*Note: All applications are reviewed prior to acceptance. Charro Days Inc. reserves the right to screen and potentially reject any application/entry.*

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### For Office Use Only:

Date Application with Money Received: \_\_\_\_\_ Initials: \_\_\_\_\_

Parade # \_\_\_\_\_

Date Rules and Regulations Provided: \_\_\_\_\_ Initials: \_\_\_\_\_

Date of Proof of Insurance Checked: \_\_\_\_\_ Initials: \_\_\_\_\_

Date Application Approved: \_\_\_\_\_ Initials: \_\_\_\_\_

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## CHARRO DAYS FIESTA PARADES' RULES

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Holiday theme and lights must be observed for all entries (floats, vehicles, etc.). Charro Days, Inc. will provide for the ONE SANTA CLAUS in the parade. We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before Friday, November 11, 2016.
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (No more than 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be taped to the inside of the vehicle's windshield under the rear view mirror prior to entering checkpoint of the parade holding area (Mandatory/ No Exceptions!). **Entry numbers will be available Monday, November 28, 2016.**
6. Entries must provide proof of insurance for vehicles participating in the parade prior to receiving assigned entry number. Only approved vehicles by Charro Days Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry.
8. Walking entrants (nonprofit or otherwise) are limited to 20 people per entry. Exceeding the 20 entrant limit will require a fee and separate entry form for each group of 20 members.
9. All entrants shall report to a Parade Representative no less than 1 1/2 (5:30 P.M.) hours before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) prior to entering the parade holding area. Holding area entrance is from Central Blvd. onto W. Elizabeth all the way to 2<sup>nd</sup> street. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

## CHARRO DAYS FIESTA PARADES' REGULATIONS

1. The following may not be distributed or carried on vehicle, float by any parade entry participant:
  - flowers, candies, samples, objects, pamphlets, etc.;
  - political signs, bumper stickers or any other political paraphernalia.
2. Sound Systems:
  - Must be restricted to music only, no talking and must comply with the Christmas/Holiday theme;
  - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
  - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle;
  - Safety chains and fire extinguishers are required on all trailers or vehicles. Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.

*IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.*

Name of Organization/Business: \_\_\_\_\_ Date: \_\_\_\_\_

I, \_\_\_\_\_, have read all the rules and regulations and will share the information with all of the persons involved with this entry.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

### For Office Use Only:

Date Application with Money Received: \_\_\_\_\_ Initials: \_\_\_\_\_

Parade # \_\_\_\_\_

Date Rules and Regulations Provided: \_\_\_\_\_ Initials: \_\_\_\_\_

Date of Proof of Insurance Checked: \_\_\_\_\_ Initials: \_\_\_\_\_

Date Application Approved: \_\_\_\_\_ Initials: \_\_\_\_\_

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## ANNOUNCER'S SCRIPT

Please provide complete information for the Master of Ceremonies and media. Announcer's scripts are a guide for announcers and may not be said verbatim. Failure to provide this form may result in entry not being recognized by the emcee at the Charro Days bandstand.

Name of Business or Organization: \_\_\_\_\_

### TYPED NARRATIVE:

**(Please SHOW CASE your campus/organization by telling us what you would like announced to help your campus/organization SHINE!)**

Describe your group & what they will be performing:

Song that will be performed to:

Campus/ Organization-Awards, recognitions & accolades:

Principal or Organization Designee's Signature: \_\_\_\_\_

Names to Announce: (Ex. Principal, sponsors, captains, etc.)

Name:

Title:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Please attach the typed Announcer's Script to the Application Form. If not possible at this time, please submit this form before receiving the entry number. Thank You!**

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