



Dear Amigos,

Charro Days Inc. invites you or your organization to enter this year's 80th Anniversary Charro Days Fiesta Parades. Our theme of celebrating the Mexican and American friendship is still the same. This year, we invite you to participate in a contest (no fee) during our Grand International Parade on Saturday, February 25, 2017, demonstrating a designed and decorated float reminiscent of the early years of Charro Days celebration. This is not a mandatory contest, but if you would like to have your float included in the judging, please indicate on the parade application. This year's parades are scheduled for:

Friday, February 24, 2017 **7:00 P.M. Illuminated Parade**

Saturday, February 25, 2017 **12:30 P.M. Color Guard & 1:00 P.M. Grand International Parade**

Entrant information:

- **Entry deadline is Friday, February 3, 2017, by 5:00 P.M.**
- Entry forms are located at: www.charrodaysfiesta.com or at CHARRO DAYS, INC., 455 E. Elizabeth Street, Brownsville, Texas 78520.
- **Organizations** are charged a \$200.00 entry fee per parade. Please submit payment of cash, credit card or check made payable to CHARRO DAYS, INC. with completed entry form at your earliest convenience before deadline. If participating in both parades, a discounted fee of \$300.00 will be charged.
- **Non-profit organizations** (with an official proof of status) are charged a \$100.00 entry fee per parade. Please submit payment of cash, credit card or check made payable to CHARRO DAYS, INC. with completed entry form at your earliest convenience before deadline. If participating in both parades, a discounted fee of \$150.00 will be charged.
- School student bands and accompanying cheerleaders, and dance teams will not be charged a fee.
- Late entries received after the entry deadline will be charged a \$75.00 late fee.
- No entries will be accepted after Monday, February 13, 2017, (NO EXCEPTIONS).
- The late fee is also applicable to non-profit organizations.
- Assembly will be on W. Elizabeth from Villa Maria Blvd. to W. 2nd St.
- Assembly report time is 3 hours before parade time for float and all equipment.
- Float personnel may arrive one hour before the parade.

We look forward to receiving your entry and your participation in this year's event!

Sincerely,

Lucy Escamilla
Charro Days Inc. – President





Charro Days Fiesta 2017 Parades

Presented by Charro Days Inc.

Parade Entry Application

Deadline: Friday, February 3, 2017

Illuminated Parade: Friday, February 24, 2017 @ 7:00 P.M.

Color Guard Parade: Saturday, February 25, 2017 @ 12:30 P.M.

Grand International Parade: Saturday, February 25, 2017 @ 1:00 P.M.



Please Circle One: Drill Team Band Float Name: _____ Walkers Color Guard Other: _____

Length of Entry (Including vehicle): _____ (Only vehicles towing a float will be allowed. Only cheerleaders and dance teams that follow a marching band will be allowed.)

Please select parade entry with checkmark: () Both Parades
() Illuminated Parade, Friday, February 24, 2017 () Grande International Parade, Saturday, February 25, 2017 () Will participate in contest

THERE WILL BE NO STOPPING TO PERFORM DURING THE PARADE. ALL DANCING MUST BE IN A CONTINUOUS FORWARD MOVEMENT.

Organization/School: _____

Contact Name: _____

Contact Phone (Day and Evening): _____ Fax Number: _____

Contact Street Address: _____ City/State: _____

Contact Email: _____

Please indicate if your participants include children under the age of TEN (10). YES () NO () # of Participants: _____

MUSIC: YES () NO () LIVE () or Recorded () Name of SONG(s): _____

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- School student bands and accompanying cheerleaders, and dance teams will not be charged a fee.
- All applications must be returned to the Charro Days Inc. office with fees, on or before February 3, 2017, by 5:00 P.M. with payment in cash, or credit card or check made payable to Charro Days Inc. Late applications will be accepted no later than February 13, 2017, by 5:00 P.M. at the Charro Days Inc. office, with a late fee of \$75.00 per entry. After February 13, 2017, no entries will be accepted. (Please do not EMAIL or FAX applications).
- Brief Description of Entry: Please see attached "Announcer's Script"
- **Political advertising (signs, brochures, etc.) are not allowed.**
- **All applications must be filled out completely and legibly along with photo(s) or drawing(s) of the parade entry.**

RELEASE AND CONSENT

The participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any record of this event. I have received, read and agreed to comply with ALL the rules and regulations that govern our participation. I understand that violation of these rules will forfeit our participation. I agree to indemnify and hold harmless Charro Days, Inc., City of Brownsville, volunteers, staff, employees, and all persons from any and all claims or causes of any kind whatsoever which may arise thereafter, attributable to, involving, arising out of or in any manner resulting from participation in the Charro Days parades. **The entry fees to the Charro Days Parades are non-refundable (no exceptions). Please confirm with Charro Days (956-542-4245) that your application was accepted and approved.**

Note: All applications are reviewed prior to acceptance. Charro Days Inc. reserves the right to screen and potentially reject any application/entry.

Printed Name: _____

Signature: _____

Title: _____

Date: _____

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Parade # _____

Date Rules and Regulations Provided: _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

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Charro Days Fiesta 2017 Parades

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CHARRO DAYS FIESTA PARADES' RULES

1. The Parade Committee must approve all entries subject to all rules and regulations. All entries shall be in good taste and shall, in the opinion of the Parade Committee, add beauty or interest from the public point of view.
2. Charro Days theme and/or lights must be observed for all entries (floats, vehicles, etc.). We ask for your full cooperation.
3. Applications must be turned in to the Charro Days Fiesta office on or before Friday, February 3, 2017.
4. Entries must keep places assigned to them by the Parade Chairman or designee. While in parade route, float participants are not allowed to leave the float. (No more than 3 walkers allowed alongside each side of float.)
5. Assigned entry numbers must be taped to the inside of the vehicle's windshield under the rear view mirror prior to entering checkpoint of the parade holding area (Mandatory/ No Exceptions!). **Entry numbers will be available February 17, 2017.**
6. Entries must provide proof of insurance for vehicles participating in the parade prior to receiving assigned entry number. Only approved vehicles by Charro Days Inc. will be allowed in parade (i.e. vehicles towing a float).
7. Car/Motorcycle clubs are restricted to 6 vehicles per entry. Car/Motorcycle entries will follow ROTC units at 12:30 P.M.
8. Walking entrants (nonprofit or otherwise) are limited to 20 people per entry. Exceeding the 20 entrant limit will require a fee and separate entry form for each group of 20 members. Walker entries will follow ROTC units at 12:30 P.M.
9. All entrants shall report to a Parade Representative no less than 3 (three) hours before parade time.
10. Entries must be parade ready (have sound system, generators, decorations, etc.) prior to entering the parade holding area. Holding area entrance is from Central Blvd. onto W. Elizabeth all the way to 2nd street. The parade route will go east on Elizabeth Street to the International Bridge and the Jacob Brown Memorial Civic Center area.

CHARRO DAYS FIESTA PARADES' REGULATIONS

1. The following may not be distributed or carried on vehicle, float by any parade entry participant:
 - flowers, candies, samples, objects, pamphlets, etc.;
 - religious signs;
 - political signs, bumper stickers or any other political paraphernalia.
2. Sound Systems:
 - Must be restricted to music only, no talking and must comply with the Charro Days theme;
 - Maintained at a reasonable level so as not to distract and will be monitored.
3. Safety:
 - Participants are not allowed to ride in vehicles with tailgates open or on the hood of the vehicle;
 - Safety chains and fire extinguishers are required on all trailers or vehicles. Semi-trailers, high profile vehicles, non-skirted floats, funny cars, and motor coaches will not be allowed to participate.
4. Other:
 - Approved vehicles include: vehicles towing floats or those approved by Charro Days Inc.
 - Parade Committee will furnish a list of all approved entrants to the Chief of Police/designated representative before each parade.
 - Floats entered into contest arriving on February 25, 2017, later than 10:30 A.M. WILL NOT BE JUDGED. Participants riding on the float must be in place at the time of judging. Judging of contest floats will be based on the following:
ORIGINALITY: 1-30 points; WORKSMANSHIP: 1-30 points; CONTEST THEME: 1-40 points

IMPORTANT: The above list of rules and regulations is not exhaustive. The Charro Days Committee may at any time, make a reasonable determination that an entry may pose an unacceptable risk of disruption to the parade. All entrants not complying with the rules and regulations shall be subject to expulsion from the parade by the police department and/or Charro Days Committee Representative.

Name of Organization/Business: _____ Date: _____

I, _____, have read all the rules and regulations and will share the information with all of the persons involved with this entry.

Name: _____ Title: _____

Signature: _____

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Parade # _____

Date Rules and Regulations Provided: _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

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ANNOUNCER'S SCRIPT

Please provide complete information for the Master of Ceremonies and media. Announcer's scripts are a guide for announcers and may not be said verbatim. Failure to provide this form may result in entry not being recognized by the emcee at the Charro Days bandstand.

Name of Business or Organization: _____

TYPED NARRATIVE:

(Please SHOW CASE your campus/organization by telling us what you would like announced to help your campus/organization SHINE!)
Describe your business/organization & what they will be performing:

Song that will be performed to:

Business/Organization-Awards, recognitions & accolades:

Business/Organization Designee's Signature: _____

Names to Announce: (Ex. Directors, Business Owners, Principals, Sponsors, Representatives, etc.)

Name:

Title:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please attach the typed Announcer's Script to the Application Form. If not possible at this time, please submit this form before receiving the entry number. Thank You!

For Office Use Only:

Date Application with Money Received: _____ Initials: _____

Parade # _____

Date Rules and Regulations Provided: _____ Initials: _____

Date of Proof of Insurance Checked: _____ Initials: _____

Date Application Approved: _____ Initials: _____

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